

North Park Historical Society 2226 Dwight Street San Diego, CA 92104 (619) 294-8990

July 1, 2009

City of San Diego Michael Lengyel, Project Manager 1200 Third Ave., Suite 1400, SD 92101 mlengyel@sandiego.gov

Dear Mr. Lengyel:

The North Park Historical Society (NPHS) is thrilled to learn of the plan to reinstate the vertical North Park Theatre marquee sign. This project will complete the miraculous restoration of the theatre, which is one of our community's most important historical buildings. The NPHS Board of Directors voted unanimously to support this plan at our June 18, 2009 monthly meeting. We also support the sign having the original historical lettering, including the words "West Coast" at the top and no new lettering, consistent with the sign as seen in this 1930 photograph. The picture is reproduced from the chapter devoted to the theatre in *North Park: A San Diego Urban Village*, 1896-1946 by Donald Covington.



North Park Theatre, circa 1930 Photo courtesy of B'hend & Kaufmann Archives

The North Park Historical Society's mission is to preserve North Park's cultural and architectural history through research, education, and public outreach. If our non-profit organization can be of any assistance on this project, please contact us at info@northparkhistory.org.

Sincerely,

Stephen Hon, President

c: Patrick Edwards
David Cohen
Elizabeth Studebaker