

**NORTH PARK HISTORICAL SOCIETY
SEPTEMBER 2012 MEETING NOTES**

DATE: SEPTEMBER 20, 2012

TIME: 6:30 PM

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization. These notes include updates as of October 8, 2012.

The next meeting will be **THURSDAY** October 18, 2012 at 6:30 pm in the Balboa Tennis Club clubhouse at Morley Field, 2221 Morley Field Drive.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

- George Franck
- Steve Hon
- Katherine Hon
- Louise Russell
- Randy Sappenfield
- Michael Thornhill
- Hilda Yoder

The following members of the NPHS Board of Directors were absent:

- Robert Bauer
- Patrick Edwards
- Ed Orozco
- Vince Rivera
- Jody Surowiec
- Sharon Turner
- Bill Vivian

Members Paul, Valerie, and Rhea also joined us. Welcome!

2. AGENDA REVIEW AND ANNOUNCEMENTS

There were no changes to the agenda. Louise shared the thank you letter we got from Kelley Boland, our Klicka Scholarship winner, which is printed at the end of these notes.

3. MINUTES ACCEPTANCE

The draft minutes from the August 16, 2012 NPHS meeting were accepted and have been posted on the website.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

The financials were sent to the Board in advance of the meeting. Most of our income and expenses this month were related to the car show and are reported in the next item.

ACTIVITIES PORTION OF MEETING

5. CAR SHOW FOLLOW-UP

Thanks again to everyone who helped make our Third Annual Car Show a great success! We had a total income of approximately \$1,360 from the car show, including sign-ups, sponsors at \$100 each, book sales, and donations. Total expenses of approximately \$840 were related to port-a-potties, the City permit, the use charge for the Pep Boys historic photo on the poster, and copying flyers (next year we will do them in black and white). With the County grant funding included in offsetting expenses, we had about \$800 in profit. Steve noted that the Balboa Tennis Club was very happy with the event, and Babycakes had an excellent day with high demand for their food. The port-a-potties were not picked up until about 7 pm, but they were only taking up a few parking spaces and we feel they were safe from being vandalized because they were right by the clubhouse and tennis registration area. Mike Ward took some excellent photos, which many of the car exhibitors were pleased to receive via email from Katherine. See below for feedback from the exhibitors and another look at the great cars on display.

- We did, indeed, have a wonderful time at your car show and look forward to attending it again next year.
- I had a good time, it was fun.
- Thank you and your fellow Historical Society members for a wonderful car show! It took a great deal of work to organize the event and I really appreciate your efforts. The location was great and so was the variety of vehicles. It was a "no hassle" show for those of us exhibiting making it even more enjoyable! Hope to see you again next year!
- I enjoyed the show and plan on being back next year.
- Thank you so much for all of the hard work you put into organizing and managing this event – it was superb! We have no suggestions for next year and we look forward to attending once more.
- It was a pleasure to meet you and participate in your North Park Historical Society Car Show. If we are in town, we would definitely participate again.
- I enjoyed the whole thing very much. The new venue is a quantum leap, and I believe lays the groundwork for further positive evolution of this show. Kudos to you for putting it together.



6. WEBSITE UPDATE

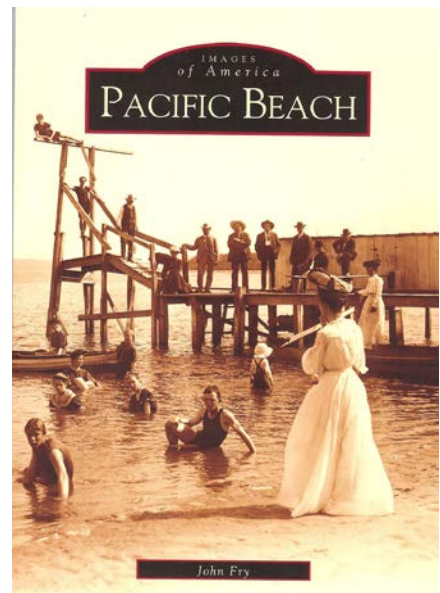
We are receiving good reviews on the new website. Check it out at the same web address as before, www.NorthParkHistory.org. Let us know what you think. You can email Katherine at info@northparkhistory.org.

7. MORLEY FIELD WALKING TOUR

The one-page (front and back) handout for the historical walking tour of the Morley Field area is complete. Thank you, Gabriela! We agreed on a date of **Saturday, October 20 at 9:30 am** for an experimental tour. Rhea, Valerie, Paul, George, Michael and Louise plan to come. Steve will lead the tour. More attendees are welcome. **We will meet in front of the Bud Kearns Swimming Pool Building** (and we will find out who Bud Kearns was).

8. BOOK PROJECT MEETING

Arcadia Publishing has asked if the North Park Historical Society is interested in submitting a proposal for an Images of America book about North Park. Arcadia produces the book at their expense and handles book distribution. The preparers/authors are responsible for obtaining and paying for photographs/rights (about 200 pictures), writing the text (primarily captions), and preparing the draft in Arcadia's template. The royalty of 8% of net sales that Arcadia gives preparers is about \$1 per book. They initially print 1,200 copies and may print more depending on sales. We would be able to order the finished book from them at a 40% discount to sell at retail ourselves. The retail cost is about \$22 for comparable community books in their series (e.g., Pacific Beach, which has sold about 3,000 copies). The New Book Group will meet on September 27 to consider if the Arcadia format and arrangement would be a good way for us to accomplish our goal of a second book that would fill in the gaps and carry North Park's story forward from our book, North Park: A San Diego Urban Village, 1896-1946 by Don Covington. The actual work of the book, if a proposal is accepted, needs to be completed within about 18 months at the most.



Update: Four members of the New Book Group met on September 27 to review the information from Arcadia, including the proposal that we need to provide to Arcadia. Katherine, Steve, Randy and Valerie favored preparing a proposal and the draft book if Arcadia accepts our proposal. George stated by email that he favors the idea and is willing to write about some topics. Via email, the Board agreed we have the dedication and energy to prepare a North Park Images of America Arcadia book. The first step is submitting the proposal, which must be prepared in a template provided by Arcadia. Katherine will take the lead and ask for input and assistance.

9. WATER TOWER PROJECT UPDATE

Historian Alex Bevil has submitted the application for the Water Tower and accompanying water system structures (some of which no longer exist) to be placed on the National Register of Historic Places as the "University Heights Water Storage and Pumping Station Historic District." The State Historic Preservation Officer (SHPO) has verified they have received the nomination. The City of San Diego will have 60 days to comment on the application. We will continue to track the progress of this important nomination.

NEXT MEETING

The next meeting will be **THURSDAY** October 18, 2012 at 6:30 pm in the Balboa Tennis Club clubhouse at Morley Field, 2221 Morley Field Drive. **Please note our new meeting place.**

Here is the thank you letter from our Klicka Scholarship winner.

Sept. 10, 2012

Dear Ms. Russell,

I'd like to thank you again for the scholarship from the North Park Historical Society and Jessie Klicka Foundation. I am honored to receive this generous \$2,000 award! I have just been informed that the check has been processed and sent to Cal Poly, San Luis Obispo.

I had a wonderful summer working at a family camp outside of Yosemite. Now, I am preparing to head up to Cal Poly tomorrow for the Week of Welcome orientation. I am very excited to begin university and am grateful for this financial gift. I appreciate the trust placed in me and I promise to put the award to good use by working hard and excelling in my studies.

Sincerely,
Kelley Boland