

**NORTH PARK HISTORICAL SOCIETY
APRIL 2014 MEETING NOTES**

DATE: APRIL 17, 2014

TIME:

The April meeting of the North Park Historical Society (NPHS) Board of Directors unfortunately had to be cancelled because Grace Lutheran Church was holding a special service at the same time as our meeting. These notes summarize information and announcements we intended to share at the meeting.

The next meeting will be **THURSDAY** May 15, 2014 at 6:30 pm in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard.

3. MINUTES ACCEPTANCE

The draft minutes from the March 20, 2014 NPHS meeting have been posted on the website.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

The financials were sent to the Board in advance of the meeting. In the period from March 17 to April 13, 2014, four North Park history books and four Burlingame books were sold and four members joined/renewed. A total of 97 senior adults participated in the Burlingame Tour at \$3 each, for a revenue total of \$291. We had expenses of \$45 for updated Quickbooks for our wonderful Treasurer.

5. CREDIT CARD SALES

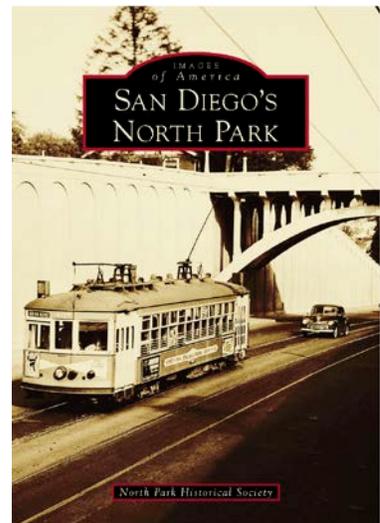
We are considering trying out a mobile phone credit card service so we can sell our books to people who don't have checks or cash with them, but do have plastic. The fee is 2.75% of the sale price. When we sell the *Burlingame* book at \$15, we usually pay sales tax ((\$1.11) out of that (so we don't have to make awkward change). With a credit card sale, we would pay an additional 41 cents as fee. But because we would not have to make change, we could charge the full \$15 plus tax. The fee for the *North Park: A San Diego Urban Village* book, which we sell for \$20 (with \$1.48 in sales tax), would be 55 cents. The Board will need to consider this potential action further.

ACTIVITIES PORTION OF MEETING

6. ARCADIA BOOK PROJECT

Arcadia has notified us that they intend to publish the book the **week of September 8**. This is great timing for holiday sales, and for us to schedule book presentations and signings.

We need to decide how many books we want to buy for NPHS sales. Arcadia offers an author discount of about 40% off of the retail price of \$21.99 for fewer than 200 books. As an example, if we bought 100 books, the discounted price would be about \$12.75 each, and the total with shipping would be about \$1,300. The Board will need to consider this action at a future meeting.



Now that we know which photos will be in the Arcadia book, we need to pay for the rights for the photos from the San Diego History Center. That total payment is \$2,525 for the rights to 101 photos at \$25 each. This expenditure was anticipated in the Annual Budget already approved by the Board. Payment will be made in May to assure that some of the expenditure will qualify for being paid out of County Grant funds.

7. SOHO AWARD FOR WATER TOWER DESIGNATION

Great News! North Park Historical Society, Alex Bevil, University Heights Historical Society, and McKinley Elementary School will receive a Save Our Heritage Organisation (SOHO) People in Preservation Award for the successful designation of the water tower and surrounding water supply facilities on the National Register of Historic Places! The award letter from SOHO said in part:

"The jury was once again greatly impressed by the work of the North Park Historical Society in recognizing the historic resources of the community and acting to protect them. The designation of the North Park Water Tower is a perfect example of this dedication and commitment to North Park's heritage. That you also used the designation as an educational tool for the McKinley Elementary school students takes the project that much further as an advocacy tool. Unlike a beautiful building, the Tower is the sort of cultural resource that can be overlooked by a community; your recognition of the Tower's own unique beauty and significance was both acknowledged and much appreciated by the jury."

8. SOHO ANNUAL EVENT AND NPHS COLLABORATION

This year SOHO has chosen North Park as the focus of their annual Historic Home Tour Weekend, which will be held on June 6, 7 and 8. Tickets are available now through SOHO's website, SOHOsandiego.org, or call SOHO at 619-297-9327. The People in Preservation Awards will be held from 6 PM to 9 PM on Friday, June 6 in the Sunset Temple (3911 Kansas Street, behind Claire de Lune). Come see us get our award!

On Saturday, June 7, NPHS will be conducting multiple walking tours in three different locations:

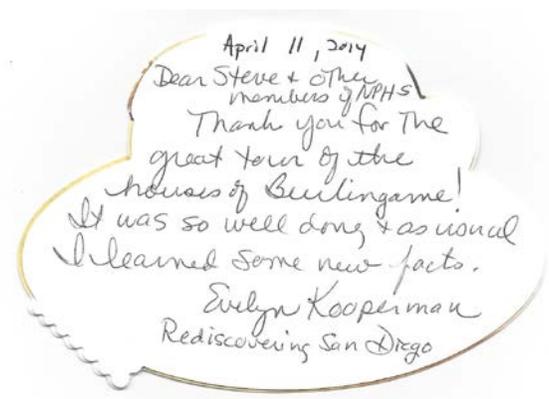
- The Streetcar Suburb at Hamilton Street (**New Tour!** Includes a beautiful color guidebook!)
- Dryden District
- Morley Field

On Sunday, June 8, five selected historic homes will be open to ticket-holders, and you will not want to miss the opportunity to see inside these unique houses! More information is on SOHO's website, SOHOsandiego.org. Buy your tickets now to support historic preservation, SOHO, and NPHS!



9. BURLINGAME WALKING TOURS

The walking tours of the Burlingame neighborhood that were part of the "Rediscovering San Diego" Social Studies 503 class in the San Diego Community College Continuing Education Program were highly successful. The senior citizen students thoroughly enjoyed the tours. In a thank you email, the teacher said, "A world of gratitude to all of you who are dedicated to preserving our past and keeping our history alive. I will be in contact for future tours. It is such a pleasure partnering with such knowledgeable and gracious hosts." We also received a lovely handwritten thank you note from Evelyn Kooperman, who grew up in Burlingame (see at right).



Many thanks to our Burlingame tour guides, George, Michael, Steve and Steve, and our assistants Paul, Sharon, Pat, and Hilda. Staying behind to staff the booth were Jody and Katherine. We greatly appreciate Valerie with the Burlingame Club for arranging the display table with scrapbooks containing lots of interesting information about the neighborhood. We also sincerely thank Lois for letting us set up our canopy and table on her front lawn.



Update: Another Walking Tour Request

The Continuing Education Program has asked us to offer the Morley Field Tour for their summer school students, and we have agreed to do this on the mornings of July 15 (a Tuesday) and July 17 (a Thursday). A call for guides who will be trained by Steve in this tour has been sent out. If you are interested, contact Katherine at 619-294-8990 or info@northparkhistory.org.

10. SIGN UP TO HELP AT UPCOMING EVENTS

We need helpers at three events coming soon:

- North Park Festival of the Arts, Saturday, May 17 from 10 AM to 6 PM
- SOHO Weekend Walking Tours, Saturday, June 7 at 9 AM, 11 AM and 1 PM
- Old House Fair, Saturday, June 21, 9 AM to 4 PM

Please see the sign-up sheet on the next page, and email Katherine with any commitments you can make. Thank you, Robert and Sharon, for already signing up!

11. JEFFERSON SCHOOL

Janie wanted to share the news that Jefferson Elementary School on Utah Street is celebrating its centennial on May 28th. The Friends of Jefferson are families in North Park who are working to recruit new families to enroll their children in Jefferson. Happy 100th birthday to Jefferson Elementary! We love your cheery centennial logo!

NEXT MEETING

The next meeting will be **THURSDAY** May 15, 2014 at 6:30 pm at Grace Lutheran Church, 3967 Park Boulevard, corner of Park Boulevard and Lincoln Avenue.



SIGN UP TO HELP AT OUR UPCOMING EVENTS!

NORTH PARK FESTIVAL OF THE ARTS BOOTH SATURDAY, MAY 17, FROM 10 AM TO 6 PM

<i>Set Up at 10 AM</i>	<i>11 AM to 1 PM</i>	<i>1 PM to 3 PM</i>	<i>3 PM to 6 PM</i>
Robert			

SOHO WEEKEND WALKING TOURS SATURDAY, JUNE 7, AT 9 AM, 11 AM AND 1 PM

TIME	Hamilton Street Tour with George Franck	Morley Field Tour with Steve Hon	Dryden District Tour with Michael Thornhill and Katherine Hon
9 AM	Sharon	Robert	
9 AM			
11 AM			
11 AM			
1 PM			Sharon
1 PM			

OLD HOUSE FAIR BOOTH SATURDAY, JUNE 21, FROM 9 AM TO 4 PM

<i>Set Up at 9 AM</i>	<i>10 AM to Noon</i>	<i>Noon to 2 PM</i>	<i>2 PM to 4 PM</i>