

**NORTH PARK HISTORICAL SOCIETY  
JUNE 2014 MEETING NOTES**

**DATE: JUNE 19, 2014**

**TIME: 6:30 PM**

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization. These notes include updates as of July 10, 2014.

The next meeting will be **THURSDAY** July 17, 2014 at 6:30 pm in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard.

**1. WELCOME AND INTRODUCTIONS**

The following members of the NPHS Board of Directors were present:

George Franck	Katherine Hon
Jody Surowiec	Sharon Turner
Steve Hon	Randy Sappenfield
Michael Thornhill	Hilda Yoder

The following members of the NPHS Board of Directors were absent:

Robert Bauer	Louise Russell
Ed Orozco	Bill Vivian

Members Paul, Janie, Maura, Juliet and Charles also joined us. Welcome!

**2. AGENDA REVIEW AND ANNOUNCEMENTS**

Maura announced that a private group of history enthusiasts is developing a spring weekend celebration in Balboa Park to help mark the Centennial of the 1915 Exposition. The celebration is planned for April 11 and 12, 2015. Some of the concepts are to have vintage dancers, concerts, bands, Electricettes for hire, and stations with information about the different neighborhoods of the time, for example, Hillcrest, North Park, South Park, University Heights, and Mission Hills. NPHS may have a booth at this event if it all comes together. Maura will keep us informed about their progress.

Katherine announced that Taylor Bazley, a former Klicka Scholarship winner, graduated from the University of California Los Angeles this year with a Bachelor of Arts in Political Science. Although the Klicka family is no longer sponsoring the scholarship NPHS was helping to coordinate, it is nice to know one of the student winners has successfully graduated.

Steve announced that he presented the NPHS request for a grant to the County Board of Supervisors. The presentation was limited to a 2-minute verbal discussion, as there are many groups requesting funding. Katherine developed a one-page handout which was provided to the Supervisors at the presentation. This handout was shown to the group and is included at the end of these meeting notes.

Paul announced that the City is enforcing a new policy that as of August 1, RVs and other large vehicles illegally parked for too long will be cited.

**3. MINUTES ACCEPTANCE**

The draft minutes from the May 15, 2014 NPHS meeting have been posted on the website.

**BUSINESS PORTION OF MEETING**

**4. TREASURER'S REPORT**

The financials were sent to the Board in advance of the meeting. In the period from May 12 to June 15, 2014, 7 North Park history books, 3 Burlingame books, 11 tour booklets, and 2 tee shirts were sold. We also gained three new members (including Atlas Footing Repair), three car show sponsors, and six more car entries for total income of more than \$600. Expenses included \$1,056 for renewing our insurance. Showing as an expense is the donation of a spiral bound

North Park history book to Jefferson Elementary School. Katherine noted that we have sold about 2,400 North Park history books since 2007 when it was first published.

## 5. CREDIT CARDS THROUGH SQUARE

In email communication, the Board approved trying a mobile phone credit card service through Square so we can sell our books to people who don't have checks or cash with them, but do have plastic. The Square service has been working out well. Square directly credits the NPHS checking account with the net sales transaction. Square sends a confirmation email showing the total sales price upon the "swipe" and a second email showing the net deposit in the bank. Steve forwards these emails to Sharon for entry in the NPHS Quickbooks records. At the Old House Fair, we gained a membership and sold a Burlingame book with Square.

## ACTIVITIES PORTION OF MEETING

### 6. ARCADIA BOOK PROJECT

Arcadia has notified us that they intend to publish the book the **week of September 8**. Before September 1, we need to tell Arcadia how many books we as NPHS want to buy at a discount to sell directly to individuals and at our own events. The discounted price NPHS as the author will pay for books from Arcadia depends on how many we order, but it will roughly be about \$12.75 each. Note that NPHS is not the publisher of the Arcadia book like we are for the original North Park history book and Burlingame book. By contract, NPHS is not allowed to sell the Arcadia book to other retailers such as SOHO, the Grove, or the San Diego History Center. So we need to think carefully about how many Arcadia books to order. It would help a lot to know how many books our members want to buy from NPHS directly. The total price will be the same as retail: \$23.75 including sales tax (which NPHS has to pay when we sell directly). Katherine will send out an email to our membership soon to compile a list of who wants to buy the Arcadia book directly from NPHS and how many. Keep in mind—it will be a great Christmas present!

San Diego History Center wants to be one of the first to host a book launch event, and would like us to conduct a walking tour constructed around the Arcadia book. That will be in September or early October, so we need to think about an appropriate route and content for a walking tour. We also will need to develop a PowerPoint presentation.

University Heights Historical Society has offered to host a book launch event.

### 7. NPHS COLLABORATION WITH SOHO

SOHO's annual Historic Home Tour Weekend on June 6, 7 and 8 was highly successful for the Saturday, June 7 walking tours conducted by NPHS. We garnered \$2,035 in walking tour proceeds! We had great attendance for all nine of the tours (three each for Hamilton, Dryden, and Morley Field). Many thanks to our guides George, Steve, Don, Michael, and Katherine, and to all the helpers, including Sharon, Hilda, Jody, Robert, Paul, Maura, Ed, Bob, and Randy. Hilda noted on the popular Hamilton tour that it would be great to be able to get inside the gated bungalow court, as people like being in a place that is normally not accessible.

Charles thought the tours tied in seamlessly with the rest of the SOHO weekend and were the right length. Maura agreed the walking tours tied in great with the houses open on Sunday.



*Steve leads a Morley Field Tour  
(Courtesy of Ed Orozco)*



Michael leads a Dryden tour, with Randy and Paul assisting on Saturday, June 7



Open House attendees gather at the "Lion House" on 28th Street on Sunday, June 8.

(Courtesy of Katherine Hon)

### 8. OLD HOUSE FAIR

We appreciate everyone who helped at the Festival of the Arts and SOHO walking tours. The next event is the Old House Fair on June 21, and the sign-up sheet to help at the booth was circulated at the meeting.

**Update:** Thank you Sharon, Michael, Randy, Jody, Eva, and Hilda for helping Steve and Katherine throughout the day. We had two members renew and gained two new members, got a car show entry, and sold a Burlingame book. We handed out lots of cards announcing the Arcadia book and car show. And as always, we chatted with lots of people about North Park history, even though we were in South Park.



Steve, Eva, and Hilda staff the booth and engage with attendees at the Old House Fair (Courtesy of Katherine Hon)

### 9. JEFFERSON SCHOOL EVENT

Janie thought the presentation of "North Park Now and Then" at the Jefferson Elementary School centennial celebration on May 28th, organized by the Friends of Jefferson, went well. She would like to discuss developing a pilot program to help teach community history to Jefferson students, including possibly a Dryden District walking tour for 4th and 5th graders, for next year. If you are interested in helping to develop this kind of outreach program, email [info@northparkhistory.org](mailto:info@northparkhistory.org).

#### **10. MORLEY FIELD WALKING TOUR JULY 15 AND 17**

On July 15 and 17, we are conducting Morley Field tours for the Rediscovering San Diego class for adults, which is part of the San Diego Community College Continuing Education program. We expect about 40 students each day, so will have three or four groups. Guides will be Steve, Hilda, George, and Don.

**Update:** Assistants now signed up for Tuesday, July 15 are Jody, Maura, Sharon, Linda, Melanie, Charles and Juliet. Assistants signed up for Thursday, July 17 are Yolanda and Katherine. We could use more help on Thursday, so if you happen to be available from 9:00 a.m. to 11:30 a.m. on July 17, please contact [info@northparkhistory.org](mailto:info@northparkhistory.org) or 619-294-8990.

#### **11. 2014 CAR SHOW**

We are encouraging sponsors and car exhibitors for our Fifth Annual North Park Car Show, which will be held September 6 (the first Saturday after Labor Day) from 10 a.m. to 2 p.m. in the parking lot along the tennis courts at Morley Field. We are happy to be hosted by the Balboa Tennis Club again. More good news, the restaurant Cardamom Cafe and Bakery just opened an auxiliary cafe at the tennis club, replacing Babycakes. Vince is working on the poster. As of July 10 we have 15 car entries, and are aiming for around 60.

#### **12. NEW OCCASIONAL AWARD**

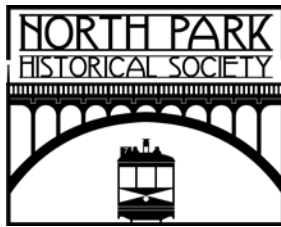
Steve raised the possibility of creating a "Phoenix" award for a community improvement that is outstanding. He used the example of Margaret Walter, who has rebuilt her Craftsman home at 3612 Pershing Avenue that was destroyed by fire in 2010. The house was originally built in 1917 by Master Builder Edward F. Bryans, and is in the North Park Dryden Historic District. Michael moved and George seconded that we establish a "Rising Phoenix" award to be given when determined appropriate by NPHS, and that we explore some kind of plaque that could be hung on a wall for the award. This was approved unanimously by Board members present. Steve will explore a plaque with Dutch at North Park Trophy, who has been a faithful car show in-kind sponsor providing wonderful trophies at no cost, so it would be nice to give him some paid business. Steve will report back to the group.

#### **13. OTHER ANNOUNCEMENTS**

Hilda announced that the San Diego Museum of Art has an outstanding exhibit of early 20th Century paintings by the Spanish artist Joaquin Sorolla, and she would be happy to conduct a guided tour of the exhibit. Contact [info@northparkhistory.org](mailto:info@northparkhistory.org) if you are interested. Hilda is an excellent guide, and the paintings are wonderful!

#### **NEXT MEETING**

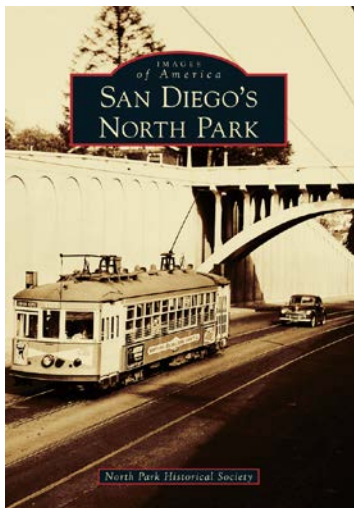
The next meeting will be **THURSDAY** July 17, 2014 at 6:30 pm in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard, corner of Park Boulevard and Lincoln Avenue.



We are an all-volunteer local 501c3 non-profit organization formed in 2008. Our mission is to help preserve the cultural and architectural history of North Park through historical research and educational outreach. Our activities include:



Organizing an annual North Park Car Show held at Morley Field in front of the tennis courts.



Preparing an Images of America book on North Park to be published in September 2014.



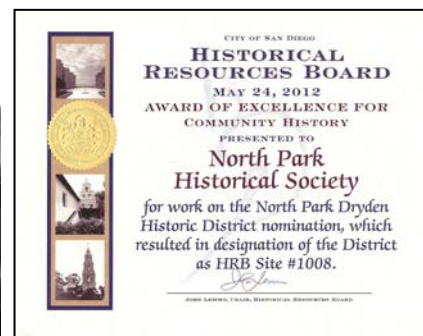
Conducting guided walking tours.



Achieving listing of North Park's iconic water tower on the National Register of Historic Places in 2013.



Making presentations about North Park's history to students.



Achieving designation of the Dryden Historic District in 2011.

## Activities of the North Park Historical Society in 2012-13



In April 2014, NPHS conducted walking tours of the Burlingame Historic District for 97 senior citizens as part of the "Rediscovering San Diego" Social Studies 503 class in the San Diego Community College Adult Continuing Education Program. Based on the success of these classes, the Continuing Education Program asked NPHS to offer the Morley Field Tour for their summer school students, which we will do on the mornings of July 15 and 17.

*Save Our Heritage Organisation*

PRESENTS THE

THIRTY-SECOND ANNUAL

# PEOPLE IN PRESERVATION AWARDS 2014

<p><b>2014 PEOPLE IN PRESERVATION AWARD WINNERS</b></p> <p>Patricia Dahlberg La Jolla Historical Society</p> <p>James Rega Robert McQuead</p> <p>Corey &amp; Patricia Cheney • Legacy 106, Inc. Port of San Diego • Terramar Retail Centers Heritage Architecture &amp; Planning</p> <p>San Diego Archaeological Center North Park Historical Society Gary Fogel &amp; Craig Harwood</p> <p>La Jolla Light • Pat Sherman • David Schwab SDG&amp;E • Heritage Architecture &amp; Planning City of San Diego Parks &amp; Recreation</p>	<p><b>JOIN SOHO</b> as we pay tribute to those who embody the best in historic preservation in San Diego County</p> <p><b>FRIDAY, JUNE 6, 6-9PM</b> Sunset Temple 3911 Kansas Street in North Park Parking at North Park Garage • 3829 29th Street</p> <p><b>6PM - WINE &amp; LIGHT HORS D'OEUVRES RECEPTION</b></p> <p><b>7:30PM - AWARDS CEREMONY</b> Master of Ceremony Diane Y. Welch</p> <p>Announcement of the Most Endangered Presented by Scott Sandel</p>
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**\$45 SOHO MEMBERS • \$55 NON-MEMBERS**  
Tickets are by advance purchase only  
Call (619) 297-9327 or online at [brownpapertickets.com/event/631442](http://brownpapertickets.com/event/631442)

We strain to listen to the ghosts and echoes of our inexpressibly wise past, and we have an obligation to maintain these places, to provide these sanctuaries, so that people may be in the presence of forces larger than those of the moment. - Ken Burns

PEOPLE IN PRESERVATION AWARDS 2014

SOHO recognizes excellence in historic preservation, advocacy and education

Members of the North Park Historical Society with the North Park water tower in the background. From left: Pat Taylor, Ernie Bonn, Alexander Bevil, Katherine Hon, Kathleen Phillips, Steve Hon and George Franck. (Photo/Sandé Lollis)

On June 6, 2014, NPHS shared a People in Preservation Award with the University Heights Historical Society, Alex Bevil, and McKinley Elementary School for achieving listing of North Park's water tower on the National Register of Historic Places.

NPHS participated in the centennial celebration of Jefferson Elementary School by making a PowerPoint presentation about North Park Now and Then to VIP attendees, including City and school officials, teachers, and alumni. We hope to expand this contact into a pilot program to help teach community history to Jefferson students, including possibly a Dryden District walking tour.