

**NORTH PARK HISTORICAL SOCIETY
AUGUST 2014 MEETING NOTES**

DATE: AUGUST 21, 2014

TIME: 6:30 PM

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization. These notes include updates as of September 10, 2014.

The next meeting will be **THURSDAY** September 18, 2014 at 6:30 pm in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard. We will have the new North Park book for sale to individuals (see item 6).

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

George Franck	Katherine Hon
Steve Hon	Sharon Turner
Robert Bauer	Randy Sappenfield
Ed Orozco	Hilda Yoder
Michael Thornhill	

The following members of the NPHS Board of Directors were absent:

Jody Surowiec	Bill Vivian
Louise Russell	

Members Paul, Charles, Juliet, Sara, and our newest member Claudia also joined us. Welcome!

2. AGENDA REVIEW AND ANNOUNCEMENTS

Hilda announced that the Sorolla exhibit at the Museum of Art will be closing soon. It was a lovely exhibit!

3. MINUTES ACCEPTANCE

The draft minutes from the July 17, 2014 NPHS meeting have been posted on the website.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

The financials were sent to the Board in advance of the meeting. In the period from July 14 to August 17, 2014, 8 North Park history books and 1 Burlingame book were sold. We also gained 2 renewed members, 2 car show sponsors (Ron Oster with Ascent Realty and True North), and 8 more car entries. We received the County grant of \$1,750 and \$138 in revenue from Morley field walking tours for the Rediscovering San Diego adult education class. The total income in this time period was \$2,357.93. Expenses totaled \$3,052.35, which included \$2,155 for 200 copies of the Arcadia book for our sales to individuals, \$356 for the port-a-potties at the car show, and \$366 for a portable amplification system (debuted with success at the car show).

ACTIVITIES PORTION OF MEETING

5. UPDATE FROM SAN DIEGO HISTORY CENTER

Sara updated the group on the latest exhibits coming and going at the San Diego History Center (SDHC) in Balboa Park. There is lots of excitement growing for the centennial celebration of the 1915 Exposition in Balboa Park throughout 2015. SDHC will be adding an interactive Dr. Seuss exhibit, and devoting lots of space to the 1915 Exposition. This October they will be conducting walking tours of Balboa Park associated with the Archtoberfest celebration. They are looking for information about any businesses that started in 1915 or earlier and are still operating. They are also developing new benefits for members, including 15% off at the Village Hat Shop in Hillcrest.

6. ARCADIA BOOK PROJECT

Arcadia sent NPHS our five complimentary author copies and we showed a copy of the real book at the meeting. **Update:** The book is here! Pigment (at 30th and North Park Way) and The Grove (at 30th and Juniper) have it for sale now! San Diego History Center (SDHC) wants to be one of the first to host a book launch event, and would like us to conduct a walking tour constructed around the Arcadia book. The book launch event will be **September 23**, a Tuesday evening, starting at 5:30 pm for book sales at the SDHC Museum lobby in Balboa Park. Katherine has developed a PowerPoint presentation, which will be held in the SDHC theater. Link: <http://www.sandiegohistory.org/calendar/detail/58077> Also, George and Michael (or another guide) will conduct a morning commercial walking tour highlighting photos in the Arcadia book on Saturday **October 4** at 9:30 am. The SDHC will advertise and coordinate registration for both events. The Sept. 23 lecture is free and books will be sold through the SDHC. The October 4 walking tour is \$8 for NPHS and SDHC members, \$10 for others. Link: <http://www.sandiegohistory.org/NorthParkWT> Sharon and Juliet have volunteered to be helpers at the October 4 walking tour, but we could use a few more helpers in case we have two groups.

To buy books directly from the North Park Historical Society, call 619-294-8990 or email info@northparkhistory.org. Cost: \$23.75 with tax. We will bring some NPHS copies for sale at the upcoming September 18 meeting. **We will offer a 15% discount off the book retail price for NPHS members who are current on their dues.** Next month, the October 16 meeting of the NPHS will be devoted to a presentation and sales to individuals. This will be a joint event shared with the University Heights Historical Society.

7. NORTH PARK CAR SHOW

Update: Our 5th Annual North Park Car Show on September 6 was a success! This is our own event entirely planned and conducted by the volunteers of the North Park Historical Society. Attendance is free as our gift to the community. Car exhibitors pay a small fee (\$10 for one car and \$20 for two or three). We were hosted by the Balboa Tennis Club for the third year in a row at Morley Field. The tennis club arranged for Ohana Cafe to bring their goodies and taco cart for the day. The food was excellent! This event was enjoyed by the 50+ exhibitors and hundreds of attendees. Many thanks are due to many people, including:

Our Host: Balboa Tennis Club, especially Colleen, BTC Director.

Cash Sponsors: County of San Diego Community Enhancement Grant, Ron Oster with Ascent Real Estate, Friends of North Park Historical Society, Broker Bill Vivian, and True North Tavern.

In-kind Sponsors: North Park Trophy & Award (trophies), A7D Creative Group (poster printing), Uptown News (news article), Brady Architectural Photography (car photography).

Awards Announcer: Lauren Prescott with County of San Diego Supervisor Ron Roberts' office.

Business Favorite Program Participants (Businesses who chose their favorite car and provided a gift to the car owner): A&B Sporting Goods, Overload, The Girl Can't Help It!, Pigment, Queen Bee, Oh My Dog! Photography, The Lab A Salon, Paesano Italian Restaurant, Waypoint Public, West Coast Tavern, Hunt & Gather, Cardamom Cafe & Bakery, Kaleidoscope.

Food Provider: Ohana Cafe (www.OhanaCafeSd.com).

Posters: Designed by Vince, printed by A7D, distributed by Randy, Steve, Katherine, George, Jody, and Michael.

Car Exhibitor Organization: Map created by Bob, registrants tracked by Steve, exhibitor space assignments, placards, and certificates made by Katherine.

No-Parking Signs: Provided by North Park BID, set up and removed by Steve and Paul.

Cones: Provided by North Park Community Association and Michael, picked up by Ed and Michael.

Chalk Marking of Parking Spaces and Numbers: Bob, Steve, and Michael.

Early Morning Front Line Volunteers (you cannot imagine how hazardous this is): Michael, George, Kevin, Steve, and Katherine.

Parking Guidance Team: Paul, Hilda, Ed, and Eric.

NPHS Booth and On-site Team: Yolanda, Jody, Robert, Tera, and Maura.

Business Gift Distribution: Katherine, Hilda, Ed, and Eric.

Clean-up Crew (we have to wash all the chalk marks off the street and curb): Bob and Sherry. And Special Thanks to all our vehicle exhibitors! See highlights on the next page.



Grand Trophy: 1954 Chevrolet Bel Air



2nd Place: 1956 Chevrolet Nomad



3rd Place: 1950 Studebaker



Dog with goggles rides shotgun!



Previous trophy winners in Winner's Row



Every car was special!

8. PLANNING ISSUES

As part of the North Park Community Plan Update process, the City identified several areas where they proposed rezoning to create larger lots that would allow bigger mixed use projects. After push-back from residents and the NPHS (see the NPHS letter and report in last month's meeting notes), the City rejected that concept along 30th Street and Wightman Street. Paul and George held a follow up meeting to discuss in detail concerns about continued risk to our irreplaceable Craftsman structures. There are still concerns about commercial transition proposals on Ohio Street, Georgia Street, and Texas Street at El Cajon Boulevard. Also, Paul explained to the group that Community Plan Implementation Overlay Zones (CPIOZ) are planning designations that would provide design guidelines for identified areas such as the current Albertson's block on University Avenue between Louisiana and Mississippi streets. The CPIOZ may be a way to protect areas. George and Paul identified certain historic neighborhoods and other areas that we may want to support for CPIOZ protection, including Altadena, Carmel Heights, and the Morley Field area. In September, the North Park Planning subcommittee will consider suggestions about the planned CPIOZ areas and refine a draft plan. George and Paul will keep us updated on this issue.

9. UPCOMING WALKING TOURS

It is walking tour mania for NPHS this year, with no signs of slowing down. We are eager to train more guides in any of our tours. Also, we always appreciate helpers. We are partnering with various organizations to provide the following tours in September and October:

- ✓ **September 20, 11:00 a.m. to 1:00 p.m.** Commercial Area with North Park Main Street.
Guides: George and Jillian.
Helpers: ??
Tour begins at North Park Theater, 2891 University Avenue
Cost: \$10 per person
Contact North Park Main Street
- ✓ **October 4, 9:30 a.m. to 10:30 a.m.** Commercial Area with San Diego History Center
Guides: George and Michael
Helpers: Juliet and Sharon (We could use a few more helpers.)
Tour begins by the North Park sign, in front of the Union Bank
Cost: \$8 SDHC and NPHS members; \$10 general
Reservations are requested, but walk-ups are welcome! Call 619-232-6203. ext. 129 or email gselak@sandiegohistory.org
- ✓ **October 11, 9:00 a.m. to 10:30 a.m. and 11:00 a.m. to 12:30 p.m.** Dryden Historic District with SOHO
Guides: George, Michael, Katherine
Helpers: Paul (9:00), Claudia (11:00) (We could use a few more helpers.)
Tour begins at the Portal at 28th and Upas Streets
Cost: \$15
For information go to the SOHO website at SOHOsandiego.org for Archtoerfest tours.

10. OCCASIONAL AWARD

At the June meeting, the Board approved a "Rising Phoenix" Award for a homeowner who rebuilt her Craftsman home after it was destroyed by fire. The board approved this concept, but the homeowner, who is very honored, would like us to wait because her story may be featured in American Bungalow magazine and they are particular about any publicity in other media.

NEXT MEETING

The next meeting will be **THURSDAY** September 18, 2014 at 6:30 pm in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard, corner of Park and Lincoln Avenue.