NORTH PARK HISTORICAL SOCIETY JANUARY 2011 MEETING NOTES

DATE: January 20, 2011 TIME: 6:30 PM

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization. These notes include updates as of February 11, 2011.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

George Franck
Katherine Hon
Ed Orozco
Vince Rivera
Louise Russell
Randy Sappenfield
Michael Thornhill
Sharon Turner

The following members of the NPHS Board of Directors were absent:

Patrick Edwards Steve Hon Jody Surowiec Liz Studebaker Bill Vivian Paul Wade Hilda Yoder

Members Bob and Margaret joined us. We also welcomed Paul, who is an architect from New York and has restored a lovely Craftsman home on Louisiana Street. He is looking to volunteer his technical skills to preservation. Thank you, Paul, for becoming our newest member!

2. AGENDA REVIEW AND ANNOUNCEMENTS

The January Agenda was accepted as proposed, except that the Calendar project discussion was moved to be the last item. Vice-President George led the meeting as President Steve could not attend.

3. MINUTES ACCEPTANCE

The draft minutes from the November 18, 2010 NPHS meeting were accepted and have been posted on the website.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

The financials were sent to the Board in advance of the meeting. Sharon presented a Financial Recap for 2010. We sold a total of 161 North Park history books, 67 Burlingame books, 19 guidebooks and 23 notecards in 2010. We netted about \$700 from the car show, and took in about \$2,705 from grants, memberships and donations. Of that total, the County grant of \$1,500 is designated for purchasing the rights to photos from the San Diego History Center for the next North Park history book (the exciting sequel!) and for digitizing slides.

5. BUDGET 2011

The proposed 2011 budget was presented by Sharon and George, and discussed by the group. Revenues and expenses were projected based on 2010 values with the goal of keeping a rough balance. The existing County grant of \$1,500 is shown in revenues as "Awarded County Grant" and in expenses in the line items for purchase of photo rights and digitizing slides.

Louise moved and Ed seconded that \$100 be added to the Klicka Scholarship expenses to allow more advertising and outreach than last year. The motion was approved unanimously.

6. COUNTY GRANT APPLICATION

Sharon moved and Louise seconded that a County grant be requested in 2011 to get help upgrading the website, in particular for adding historical building permit information being developed as part of the Virtual Library project. The motion was approved unanimously.

ACTIVITIES PORTION OF MEETING

7. CALENDAR PROJECT

Calendar sales were about the same as last year. The problem is that we had many more printed, thinking that the photos of buildings like Claire de Lune and Saint Patrick's Church would generate increased sales. Louise suggested the calendar group meet to discuss what to do with the excess inventory and how to proceed with the project of a 2012 calendar. The group take the plan to the Board for approval via an email vote. Ed, Louise, Jody, Vince, Randy, and Paul will meet.

8. DRYDEN DISTRICT

The Dryden group will meet with the City HRB staff on February 10 to discuss the historical district designation process. Update: We had a very positive and encouraging meeting. City staff are recommending the district boundaries be as we have proposed them. City staff finished the field work. The first neighborhood workshop is planned for February 26, and the second could be March 12. Otherwise the schedule is as City staff gave us previously (listed below).

- January 4 6: Field work by staff.
- January 14: Distribution of notice for property owner workshop.
- January 21: Post the draft document on the City's website for public review.
- February 5: Property owner workshop to introduce district nomination and the responsibilities and benefits of district designation.
- February 11: Distribution of notice for second property owner workshop, as needed.
- February 14: Review by the Policy Subcommittee, as required by District Policy.
- March 5: Second property owner workshop to address remaining questions, as needed.
- March 14: Return to Policy for additional review, as needed based on comments received at the first Subcommittee meeting.
- April 29: First hearing by the HRB to review adequacy of the nomination, as required by District Policy.
- May 26: Second hearing by the HRB to designate the district.

9. BURLINGAME WALKING TOUR

The date is set for Saturday, March 12 to have a historical walking tour of the Burlingame Historical District based on the book we just reprinted, *Burlingame: The Tract of Character, 1912-1929.* The tour will start at 32nd and Kalmia at 9:30 am. This is an exteriors-only tour. We are not arranging access inside any of the homes. George and Michael will lead. Advertising ideas include:

- Poster (Vince develop, Steve coordinate printing and distribution)
- Item in Datebook of *Union Tribune* (Katherine)
- Item in North Park News (Katherine-done)
- Letter to editor of *Uptown News* thanking them for article by Michael Good about the Burlingame book and noting the upcoming walking tour (Katherine-done)
- Notify Burlingame Club (Katherine)
- Announce at First Friday events (all who attend these)
- Post registration flyer on our website (Steve-done)

The group discussed how to set the price on the tour and guidebook. Louise moved, Michael seconded, and the group approved unanimously that the tour will cost \$5 per person. Books will be available from NPHS on the day of the tour for \$15. Attendees can also buy the books in advance for the same price at Vintage Religion, The Grove, and SOHO.

The registration flyer is at the end of these minutes for the convenience of NPHS members and fans. Come hear the history behind great homes like these:



10. NORTH PARK WATER TOWER DESIGNATION PROJECT

George continues to coordinate with the El Cajon Business Improvement District and the University Heights Historical Society (UHHS). George and Steve will meet with Kristin Harms of the UHHS in February. George has requested a meeting with City HRB staff.

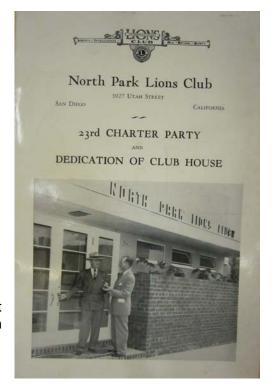
We all gratefully acknowledge the extremely generous donation from NPHS member Bob Hoy to establish the Water Tower Project. Bob wrote, "I have appreciated your efforts to bring the North Park Water Tower to discussion by the members of your Society as well as the City folks in San Diego. To me, this Tower stands proudly as one of the most unique and historical landmarks in the greater San Diego area. It has the potential to become a true "Destination" Point" for visitors to the North Park area. It has been standing for a very long time and will continue until after we are all gone. Can't think of a better investment for time—effort—money! After much thought on my part and as a person who believes "Put your money where your mouth is!" I have decided to make a donation to the North Park Historical Society for 2011. You may use the funds as you see fit to bring the Water Tower Project forward and hopefully to a successful and fulfilling conclusion for all citizens & residents of the surrounding areas ... The children & grandchildren of North Park residents will thank us someday for the project." Thank you, Bob, for your support of our work, and for founding the Water Tower Project! Everyone can read an article about Bob's memories of North Park on pages 5 and 7 of the latest (February 2011) West Coast Craftsman, which is in the North Park News and other papers, and online at westcoastcraftsman.net. If you can top the cuteness factor of his pony picture, let NPHS know at info@northparkhistory.org!

11. BOOK PROJECTS

New Book, 1946-Present: Ed, Jody and Katherine had a great time looking at the Lions Club scrapbooks that Vernetta found. Here are some of the gems we found:



We will schedule another visit with Vernetta as we didn't review all of the books. There is excellent information about the Toyland Parade and the clubhouse.



12. CAR SHOW PLANNING

Save the date of September 10, 2011 (it is easy to remember: 9-10-11)! That is the date for our second annual North Park Car Show. We are planning it for the parking lot behind the North Park Theatre again, but also plan to close the part of North Park Way between Utah and Granada. Steve, Liz, and Bill are working on the pre-planning. September will be here before we know it. One item we want to purchase is a sandwich board that we can put on the corner of University and 29th on the day of the event (and for other events like walking tours). Steve will investigate the price.

13. KLICKA SCHOLARSHIP

Louise is coordinating with the Klicka family to be sure they are sponsoring \$2,000 this year. She will draft an article for the *North Park News*, and will investigate the price for an ad in the school papers. We need to update the application and put it on the website.

14. UPCOMING EVENTS

The North Park Festival of the Arts is Sunday, May 15. We need all members possible to come and help staff the booth, which is generously offered at no cost, thanks to Liz. Ed, Sharon, Katherine, Steve, and Louise are in.

The Old House Fair is Saturday, June 18, 10 am to 4 pm. NPHS will have a booth, which is \$75. This is an exciting and busy event where we get lots of interest in our information and books. Mark your calendars to come and help.

15. OTHER BUSINESS

There was no other business discussed.

16. NEXT MEETING

The next meeting will be **THURSDAY** February 17, 2011 at 6:30 pm at the Masonic Lodge.

DISCOVER HISTORIC NORTH PARK!

Join our <u>guided</u> walking tour of the Burlingame Historical District* with the recently reprinted classic tour book by Donald Covington

Date: Saturday, March 12, 2011

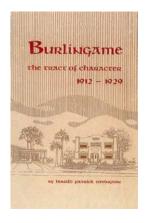
Time: 9:30 am
Tour Cost: \$5 per person

(Guidebook Purchased Separately for \$15) **Meeting Place**: 32nd and Kalmia Streets

Distance: About 1 mile **Duration**: About 1.5 hours

*Docent-led tour will discuss 20+ homes from the outside only.

Access to interiors will not be provided.



REGISTER IN ADVANCE BY MAIL

Please fill out the form below We will send you a confirmation via e-mail

Mail check for the number of tour attendees to:

North Park Historical Society Attn: Katherine Hon, Secretary 2226 Dwight Street San Diego, CA 92104-4016

Make check payable to "North Park Historical Society" or "NPHS"

TOUR INFORMATION

- Copy of guidebook, "Burlingame, the Tract of Character" by Donald Covington sold on day of tour for \$15.
- Guidebook also available for \$15 at The Grove (3010 Juniper), Vintage Religion (3821 32nd), SOHO and Amazon.com
- Your advance registrations help us in our planning. All fees benefit the North Park Historical Society, a 501(c)(3), allvolunteer non-profit organization.
- Day of tour registrations may be accepted, subject to availability.

Questions? Call Katherine Hon at 619-294-8990 or e-mail info@northparkhistory.org

Sponsored by the North Park Historical Society www.NorthParkHistory.org

Detach and send with personal check to address above. *THANK YOU!*

We will confirm receipt via e-mail or phone.

REGISTRATION FORM FOR BURLINGAME GUIDED WALKING TOUR	
Name of Primary Contact: Street Address:	Number of Attendees Names of Additional Attendees, if any
City/State/Zip	
Phone:	
E-mail:	Total Amount of Check @ \$5 per Attendee