NORTH PARK HISTORICAL SOCIETY JUNE 2017 MEETING NOTES

DATE: JUNE 15, 2017 TIME: 6:30 PM

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization. These notes include updates as of June 23, 2017.

The next meeting will be **THURSDAY** July 20, 2017 at 6:30 pm in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

Steve Hon Katherine Hon Michael Thornhill Paul Spears Claudia Watts Judy Ciampoli Randy Sappenfield Bob Bauer

Sharon Turner

The following members of the NPHS Board of Directors were absent:

Hilda Yoder George Franck

Jody Surowiec

Member Sue and visitor Peter Hill also joined us. Welcome!

2. AGENDA REVIEW AND ANNOUNCEMENTS

The latest Pacific Beach Historical Society Newsletters were circulated for viewing.

Steve's input about the sad condition of Morley Field was quoted in an article about Balboa Park in *Uptown News*. It may be a coincidence, but some work on the irrigation system was later observed. Uptown News editor Ken Williams, who wrote the article about Balboa Park, won an award from SOHO at the latest People in Preservation event for his local reporting and for supporting other authors who write about San Diego's history, including the Past Matters column by Katherine (see Union Tribune article to right). NPHS appreciates having a monthly voice in Uptown News, which is distributed to Hillcrest, University Heights, Normal Heights, North Park, South Park, Golden Hill, Kensington, and Talmadge.

3. MINUTES ACCEPTANCE

The minutes from the May 18, 2017 NPHS meeting have been posted on the website.



Town crier award: San Diego Community News Network

Raising awareness of San Diego's historic environment: Morgan Hurley (right) and Ken Williams edit three newspapers in San Diego County, including San Diego Downtown News, Gay San Diego and San Diego Uptown News. The award committee celebrated their work for giving voices to authors that write about San Diego's history, including the "Past Matters" column in the Uptown News by Katherine Hon, the secretary of the North Park Historical Society.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

The financials for the period of May 22 to June 12, 2017 were sent to Board Members before the meeting. During this period, two members renewed (thank you Bill and Sue!). Donations of \$82 were from a renewing member (thank you, Bill!) and a few bucks put in our water tower donation "jar" at the Festival of the Arts. We sold one Arcadia book at the regular rate at the Festival of the Arts, sold eight North Park history books to Paras Newsstand, and received payment from Amazon for one North Park history book. Two "Friends of North Park Historical Society" contributed \$100 sponsorships for the Car Show (thank you, Steve and Randy!). Expenses in this time period consisted of \$1,100 for our art consultant Gail Goldman for the Water Tower Art Project. These funds were provided by a County of San Diego grant.

Steve announced that he presented our request for County grant funds for 2017-2018 at the public meeting for organizations on June 13. The handout is at the end of these notes.

ACTIVITIES PORTION OF MEETING

5. NORTH PARK MAINTENANCE ASSESSMENT DISTRICT

Peter Hill explained the purpose and operation of the Maintenance Assessment District (MAD), which helps manage funds for enhanced sidewalk cleaning, trash cans, lighting and tree planting in certain areas. Jody is the NPHS representative on the MAD. Peter noted that in a few months, the MAD will become a subcommittee of the North Park Planning Group. Paul asked, when the University Avenue Mobility Plan is implemented, will there be maintenance by the MAD? Peter said no, because the services needed are not addressed in the Engineering Report that defines what MAD funds can be used for.

6. WATER TOWER PUBLIC ART PROJECT

Katherine reported that four voting members of the Selection Committee met with Gail Goldman, our art consultant, to review information about six artists she had contacted who expressed interest in the project and had the applicable artistic focus for an art installation on the fencing near the Water Tower. The group (Katherine, Hilda, Claudia, and Judy) narrowed the list to three Finalists. Gail has notified all artists of the selection. Subsequent to the selection meeting, Katherine reviewed the results with the El Cajon Boulevard Business Improvement Association and Sue, who are the other committee members.

Two of the selected artists have decided to team up and prepare one concept proposal, but we think this team will have good synergy, and the Selection Committee is comfortable just getting two proposals. The next step will be to bring the selected Finalists under contract to prepare their concepts. **Update**: The selected artists have signed their contracts and received their honorariums. They will meet at the Water Tower with Gail and Selection Committee members on June 28 to share initial thoughts and questions. The due date for their concept proposals is September 15. We are very excited about the artists selected. They are all local with connections to North Park and experience in developing public art.

7. ANNUAL EVENTS

The upcoming annual events NPHS is participating in or organizing include the following:

Old House Fair - This event will be Saturday, June 17 from 10:00 am to 4:00 pm. Update: Thank you and gold stars to Sharon and Randy who helped Katherine and Steve set up and took the early morning shift, to Jody and Claudia for mid-day help, and to Sue and Tim for the late afternoon help. Special kudos and extra gold stars for Sharon who came



back in the late afternoon to help us take down the canopy and carry our paraphernalia back to the car. In an exciting history moment, a new North Park homeowner visiting our booth read in the North Park history book that her Craftsman home in the West End tract was built by Master Builder Alexander Schreiber. We love it when that happens!



People always stop to study these historic photos of North Park.



NPHS Board officers (I-r) Randy (Treasurer) Steve (President), and Katherine (Secretary) answered questions and shared information.

- North Park Car Show: September 9, 2017. The Balboa Tennis Club has agreed to host us for our 8th Annual Car Show, and Steve has already obtained the permit from the City to use the parking lot. SAVE THE DATE and get your car ready! Paper copies of the registration form and little flyers were distributed at the meeting. Eight different cars from last year are featured in the little flyers (collect all eight!) The poster is underway with a new graphic designer as Vince has a new job and was not available. More later! Regarding the important topic of portapotties, we learned that Diamond, our usual supplier, had to pay a substantial fine for not complying with disposal regulations. The Board expressed the desire to use a different, more environmentally responsible provider. Katherine has two suggestions from North Park Main Street and will explore costs and availability.
- Toyland Parade: December 2, 2017. We expect the parade to be held the first Saturday in December like last year. This year, Steve and Katherine will not be in town on parade day, so we will be looking for other volunteer(s) to coordinate participants and delivery of the water tower to the parade site if Victor is inspired to dance again as the most popular entry in the parade. Update: Michael may be able to provide transport.

NEXT MEETING

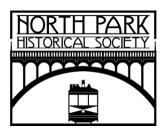
The next meeting will be **THURSDAY** July 20, 2017 at 6:30 pm in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard, corner of Park and Lincoln Avenue.

Prepared by

Katherine Hon

Secretary, North Park Historical Society

Katherine Hon



The North Park Historical Society is an all-volunteer local 501c3 non-profit organization formed in 2008. Our mission is to help preserve the cultural and architectural history of North Park through research and educational outreach. In 2016-2017 our activities have included the following:

- ➤ Prepared documentation to nominate John Pearson, a historical builder from the 1920s, as a Master Builder for his high quality Craftsman and Spanish Revival houses; he was added to the list of City of San Diego Master Builders on September 20, 2016.
- > Presented a lecture on North Park's history and conducted a guided walking tour for more than 40 adult students of the Osher Lifelong Learning Institute associated with UCSD.
- Organized a free presentation for the community by Elsa Sevilla, creator and host of "San Diego's Historic Places" on KPBS TV.
- > Contributed ten articles on historical topics that were published in *Uptown News*.
- Organized our 7th annual North Park Car Show at Morley Field on September 10, 2016.
- Exhibited at the North Park Festival of the Arts and the Old House Fair.
- Continued developing a public art installation at the historic North Park Water Tower site to inspire and engage the community by selecting three artists to prepare conceptual design proposals, and coordinating with the City of San Diego Senior Public Art Manager for the Commission for Arts and Culture.

Thank you for the opportunity to submit a grant request. This year we are continuing to plan a public art installation to celebrate the Water Tower and an installation of the landmark plaque designating the Water Tower a Local Historic Civil Engineering Landmark.







John Pearson was successfully nominated by NPHS as a City of San Diego Master Builder for his work during the 1920s.



Walking tour for Osher students



Presentation by Elsa Sevilla



1909 Ford Model T at the 2016 Car Show