

**NORTH PARK HISTORICAL SOCIETY
AUGUST 2019 MEETING NOTES**

DATE: AUGUST 15, 2019

TIME: 6:30 PM

The first part of this meeting was a Business Meeting of the North Park Historical Society (NPHS) Board of Directors, and the second part was the activities discussion for the organization. These notes include updates as of August 24, 2019.

The next meeting will be **THURSDAY September 19, 2019 starting at 6:30 p.m.** in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard, corner of Park Boulevard and Lincoln Avenue.

1. WELCOME AND INTRODUCTIONS

The following members of the NPHS Board of Directors were present:

Steve Hon	George Franck
Katherine Hon	Jody Surowiec
Paul Spears	Randy Sappenfield
Judy Ciampoli	Sharon Turner
Hilda Yoder	Michael Thornhill

The following members of the NPHS Board of Directors were absent:

Bob Bauer	Claudia Watts
-----------	---------------

Member Michael B. joined us. Welcome all!

2. AGENDA REVIEW AND ANNOUNCEMENTS

The latest Pacific Beach Historical Society newsletter was circulated for viewing.

George announced that the organization Citizens Coordinate for Century 3 (C-3) is holding a "C-3 Urban Crawl" along El Cajon Boulevard on September 11, 2019 from 5:30 to 8:00 pm. They will start at the Big Front Door at 4075 Park Boulevard and make several stops to talk with the developers of various projects, including North Park Seniors and Broadstone North Park at Texas Street. Cost is \$15. Go to <http://c3sandiego.org/event-3503226> for more information.

George reported that the bungalow court on Illinois Street north of El Cajon Boulevard failed to be historically designated, even though Historical Resources Board (HRB) staff recommended it be designated. Four HRB board members favored designation and three opposed, but it takes six in favor to achieve designation.

Steve announced that the pipe organ at Grace Lutheran Church is 100 years old and the church is going to conduct several fundraisers to help renovate it. One event is on November 1 at 7:00 pm, where the San Diego Civic Organist, who usually performs at the Spreckels Organ Pavilion, will do a concert at the church.

Steve noted that Grace Lutheran Church is locking the gates to their parking lot in the evenings for increased security purposes. Therefore, we all need to leave promptly after our meetings.

Steve also noted the website for the San Diego Fine Woodworkers Association, SDFWA.org, has a "Craftsman List" with contact information for people who do wood working, which could be a useful resource for home repairs/restoration of our older homes.

3. MINUTES ACCEPTANCE

The minutes from the July 18, 2019 meeting have been posted on the website.

BUSINESS PORTION OF MEETING

4. TREASURER'S REPORT

The financials for the period of July 18 through August 12, 2019 were sent to Board Members before the meeting. During this period, we received the check for \$2,000 from the County. We gained one new member household (thank you Richard and Caitlin!), two members renewed (thank you, Paul and Marcella!), and both renewing members gave us donations that totaled \$90. We got 15 car show entries for \$140. The San Diego History Center paid us \$10 for two tote bags sold in their museum store. We received \$55 for conducting a Dryden walking tour for a Red Hat Ladies group. Total income in this period was \$2,455. Expenses in this time period consisted of arranging for portapotties to be at the Car Show for \$948.64.

ACTIVITIES PORTION OF MEETING

5. NPHS CAR SHOW

As of August 24, we have 48 cars registered. We have 6 paid \$100 sponsors — Steve, Randy, car exhibitor Gary Douglass, San Diego Vintage Homes (Tera Vessels), North Park Observatory/West Coast Tavern, and North Park Main Street. Barons Market has also promised to sponsor. The traffic police will be onsite for the entire duration of the show, from 6 am to 1 pm, and will bring barricades. Steve has arranged for the no-parking signs that he and Paul will set up in the parking lot on September 3. Steve contacted San Diego County Supervisor Nathan Fletcher's office, and the Supervisor's representative for our area, Brandon Torres, has agreed to come to the Car Show to help MC the awards presentation.

The poster by Johnathan Harrison, the designer who prepared the last two posters, has been distributed. Thank you, Randy, Michael, Peter, Sue, Sharon, Jody, Steve and Katherine for putting them up around town.

Board Members helping on the day of the show include:

- Early set up (before 7 am): Steve, Katherine, Michael, George, Claudia, and Turner
- Booth staffing (8 am to 1 pm): Sharon, Judy, Jody (at 10 am)
- Car Check In (8 am to 10 am): Katherine, Michael, Hilda
- Car Parking Guides: Paul, Claudia, Turner
- Ballot Counting: Jody
- Clean-up Crew: Steve, Katherine, Claudia, Turner and ??

5A. SUPPORT FOR DESIGNATION OF 3093-95 EL CAJON BOULEVARD

George noted that Save Our Heritage Organisation (SOHO) has requested support of designation of the Streamline Moderne building at 3093-95 El Cajon Boulevard, which is threatened by development. George moved NPHS support designation and prepare a letter to be sent to San Diego Historical Resources Board (HRB) staff. Hilda seconded. The motion was approved unanimously by all Board Members present. The letter, which has been emailed to HRB staff, is at the end of these notes.

5B. ADVISORY SERVICE MARKETING

Paul would like to enhance awareness of this free service NPHS is providing. He suggested some volunteers monitor home sales and note the addresses of homes that have the potential to be designated. Then we can mail a flyer explaining our advisory service to the new owners.

The Board agreed this would be worthwhile. Paul and Judy will do the initial monitoring. Katherine will work on developing a letter/flyer that could be mailed out, using Paul's example with information pulled from the NPHS website.

6. LECTURE FOR CITY CLERK'S ARCHIVES MONTH

The City of San Diego Office of the City Clerk is celebrating their third annual Archives Month in October with the theme of "Hidden Treasures" and asked for volunteers to present free lectures to the public about the history of places in San Diego prior to the 1920s. Katherine volunteered to present a version of our "North Park and How It Grew" PowerPoint lecture that she and George gave last year to an adult education group at UCSD. The lecture will be at Golden Hall on Thursday, October 3 at 1:00 pm. It will be based on photos in our Arcadia book, *Images of America: San Diego's North Park*.

7. WALKING TOUR OF MORLEY FIELD

The Emeritus Program of the San Diego Continuing Education, San Diego Community College District has requested a tour of the Morley Field Recreational Area. We will provide the tours on Tuesday, October 15 and Thursday, October 17 from 9:00 am to noon each day. There may be as many as 40 attendees each day. Steve and George will be our main guides. Michael can help Steve on Tuesday, October 15, and Sharon can help both days. Jody can help George both days. We will need a few more helpers, as we want to set up our canopy with information for the students both days. Contact Katherine at 619-294-8990 or info@northparkhistory.org if you can help the guides or help staff the booth either morning.

8. UPCOMING COMMUNITY ACTIVITIES

The events NPHS is participating in this year include the following:

- North Park Car Show: Saturday, September 7, 2019, from 10:00 a.m. to 1:00 p.m. The Balboa Tennis Club has agreed to host us for our 10th and Final Car Show.
- Lecture at Golden Hall for City Clerk's Annual Archives Month celebration: Thursday, October 3 from 1:00 pm to 2:00 pm.
- Walking tours of Morley Field for San Diego Community College Emeritus Program, Tuesday, October 15 and Thursday, October 17, from 9:00 am to noon each day.
- Toyland Parade: Sunday, December 8, 2019.

9. SCANNING OF SLIDES — THIRD EDITION

Katherine showed some pictures from the Hartley family that Don Covington had made into slides many years ago. This is the third set of slides to be scanned with our new slide scanner. The slides include the three photos on the next page. On the left is James Monroe Hartley, the patriarch of the Hartley family, who bought 40 acres of land between Ray and 32nd Streets in 1893 and named it "Hartley's North Park." On the right is his wife Mary Jane Hartley, who donated land for North Park's first fire station on University Avenue east of Ray Street. The third photo shows the service station their youngest son, Paul, founded at the corner of University Avenue and Ray Street. That property was sold to the J. C. Penney Company in 1941. The J. C. Penney building constructed there in 1942 was enlarged in 1954 to the building seen today that Target Express moved into.



James Monroe Hartley, 1890



Mary Jane Hartley, 1898



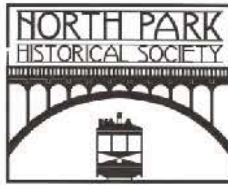
Paul Hartley's Super Service Station, 1927

The next meeting will be **THURSDAY September 19, 2019 starting at 6:30 p.m.** in a second floor meeting room at Grace Lutheran Church, 3967 Park Boulevard, corner of Park Boulevard and Lincoln Avenue.

Prepared by

Katherine Hon

Katherine Hon
Secretary, North Park Historical Society



North Park Historical Society
2226 Dwight Street
San Diego, CA 92104
(619) 294-8990

Suzanne Segur, Senior Planner
Historical Resources, Development Services Department
City of San Diego
1222 First Avenue, MS 401
San Diego, CA 92101

August 24, 2019

Subject: Support for Designation of 3093-95 El Cajon Blvd. in North Park

Dear Ms. Segur:

The Board of Directors of the North Park Historical Society (NPHS) has considered the potential historical importance of the Streamline Moderne commercial building on the southwest corner of El Cajon Boulevard and Illinois Street. The Board finds that the resource is historically significant because of its design (Criterion C) and because of its role in the conversion of the Boulevard into a regional commercial corridor following its designation as part of United States Highway 80 (Criterion A).

Under Criterion A, El Cajon Boulevard was initially designed as the primary eastern approach to a major university to be located just west of (the current) Park Boulevard. Initially, the corridor did not develop commercial land uses because streetcar services were located on Adams Avenue to the north and on (the current) University Avenue to the south. The Boulevard corridor originally developed with relatively low-density residential uses, the type of buildings which are located on the south end of the subject site. When designated as part of the U.S. Highway system in the 1920s, El Cajon Boulevard began to develop automobile oriented commercial uses. Developed in 1937, the building at 3093-95 El Cajon Boulevard is a notable example of this transition.

Under Criterion C, the subject resource has enough primary and secondary Streamline Moderne characteristics to be easily recognized as being of that style. Of particular note is the curving northeast corner of the building facing both Illinois Street and El Cajon Boulevard. The fixed window and door overhangs with horizontal accent lines are another major feature of the building's streamline style.

Following its review, the NPHS Board of Directors finds 3093-95 El Cajon Blvd. to be historically important and urges staff to forward the report to the Historical Resources Board for its consideration of designating the building as an individually significant Historical Resource.

Sincerely,

Stephen Hon, President
North Park Historical Society

